



For Immediate Release

9th March 2012

TENSAR EXPANDS GLOBAL OUTLOOK

Two internal promotions, Joe Cavanaugh and Ian Fraser, emphasize the world-wide vision of the Tensar International business.

From January 2012, Joe Cavanaugh has been appointed Vice President and General Manager for Europe Africa and the Middle East and will relocate from the US to Tensar's UK offices in Blackburn. Joe has many years of experience with Tensar International, most recently as Vice President of Global Technology. A position he has held since 2009.

Also from January, Ian Fraser has been appointed Vice President of Global Technology. Ian joined Tensar in 2007 as UK and International Business Manager, and was elevated to Director of Application Technology, at the end of 2010. He will also operate out of the US offices in Blackburn.

"The geotechnical industry is now truly global," comments Bob Vevoda, Tensar Chief Operating Officer, Tensar Corporation, "and these key appointments reflect the application of our technology throughout the world. Geogrid advances in one region can provide exciting benefits in others, for example the progress of TriAx™ internationally."

Joe Cavanaugh background notes: Joe has 19 years of experience in the geotechnical and geosynthetic construction industries, including three years as Vice President Technology Western Hemisphere, and has gained immense technical expertise and global experience.

Ian Fraser background notes: Ian has over 25 years experience in geotechnical consultancy, material supply and specialist contracting with particular emphasis on technical application and design and construction. He is currently Chairman of the International Geosynthetics Society UK Chapter, and sits on a number of national and international technical committees related to geosynthetics and geotechnical engineering.



Joe Cavanaugh Tensar International Vice
President and General Manager for
Europe Africa and the Middle East

Ian Fraser Tensar International Vice
President of Global Technology